



MEMBERSHIP

Char Kiesling, Department Chairman
868 Tumblebrook Road, Neenah, WI 54956
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MEMBERSHIP AWARDS

Recruit 1: Members who recruit one NEW Senior or two NEW Juniors will receive a “SOARED ABOVE” button, a National Recruit 1 button, and all verified entries will be eligible for \$100 cash drawing sponsored by National Headquarters. A “SOARED ABOVE” entry form must be submitted to Department no later than April 1, 2017.

NOTE: Only one button/entry per year per recruiter.

Rejoin 1: Members who rejoin one FORMER Auxiliary Junior or Senior member (*must not have paid dues after 2014*) will receive a National Rejoin 1 pin and all verified entries will be eligible for a \$100 cash drawing sponsored by National Headquarters. A Rejoin 1 entry form must be submitted to Department to Department no later than April 1, 2017.

Note: Only one button/entry per year per recruiter.

Recruit 10: Members who have recruit 10 or more NEW 2017 Auxiliary Junior or Senior members will receive an ALA microfiber cleaning cloth for your cell phone and electronic screens. All verified entries will be eligible for a \$250 cash drawing by National Headquarters. A Recruit 10 entry form must be submitted to Department no later than April 1, 2017.

Note: Only one gift/entry per year per recruiter.

Silver Brigade: Members who recruit 25 or more NEW 2017 Senior Auxiliary members will receive a special gift from our National President and all verified entries will be eligible for a \$500 cash drawing sponsored by National Headquarters. A Silver Brigade entry form must be submitted to Department by April 1, 2017.

Note: Only one gift/entry per year per recruiter.

Award entry forms are available on the Department website: www.amlegionauxwi.org

UNIT AWARDS

- **Fearless Eagle**
 - 10 Units picked at random will win \$50 if 100% by November 11, 2016.
- **Visionary Eagle**
 - 5 Units picked at random will win \$100 if 100% by December 31, 2016.
- **Soaring Eagle**
 - 5 Units with the highest percentage over 100% as of June 13, 2017 will receive \$100.

100% Units Deadline June 13, 2017

- All Units will receive a citation for 100%.
- All Units will receive two complimentary 100% ribbons and the opportunity to purchase more. No special entry form required.

Unit Award: Best Member Experience

Guidelines: Units that demonstrate the most effective way(s) to improve the member experience must complete the Best Member Experience Award form. Units submitting the Best Member Experience Award form are eligible to receive a letter from the national president, recognition in *Auxiliary* magazine and at national convention, and \$100 to be used for membership and mission outreach.

Submit completed Best Member Experience Award form to Department Chairman Char Kiesling, 868 Tumblebrook Road, Neenah WI 54956 by **April 14, 2017**. The National Committee will select *one winner per division*.

DISTRICT AWARD

- The first District to reach 100% by June 13, 2017 will receive a special award from the Department Membership Chairman



2017 Soared Above Recruit 1 New Member Award Entry Form

Sign up **1 new 2017 Senior Auxiliary** or
2 new 2017 Junior Auxiliary members and receive a
“SOARED ABOVE” button, a National Recruit 1 button, and all verified entries
will be eligible for \$100 cash drawing sponsored by National Headquarters.

Recruiter: _____ Unit # _____ District # _____

Recruiter's Address _____

City / State / Zip _____

NAME OF NEW MEMBER(S) - 1 new Sr. or 2 new Jr. Auxiliary members

Senior Auxiliary _____

Junior Auxiliary _____
2 juniors required

Transferring and rejoining members **DO NOT** count.

Submit only one “SOARED ABOVE” form per recruiter per year. Only one button per recruiter per year.

Submit this completed for to: American Legion Auxiliary
PO Box 140
Portage, WI 53901
Fax: 608-745-1947 / Email: alawi@amlegionauxwi.org

THIS FORM MAY BE DUPLICATED and is available @ www.amlegionauxwi.org



2016-2017

REJOIN

Former Member

Senior and Junior ALA Members are eligible to receive this award

ENTRY FORM

(Please Type or Print Legibly)

Recruiter's Unit# _____

Recruiter's Dist# _____

Recruiter's Dept: Wisconsin

Recruiter's Name: _____ Recruiter's Member ID#: _____

Recruiter's Address: _____

Recruiter's Email Address: _____ Recruiter's Phone#: _____

Name of *REJOINED Former* Auxiliary* Member: _____

Original Member ID Number: _____

*Must not have paid dues after the 2014 dues year to qualify as a Former Member for this award.

***Units submit this form to: ALA Dept. of WI, PO Box 140, Portage WI 53901 for verification**

DEPARTMENT VERIFICATION

Dept. Wisconsin Dist: _____ Unit#: _____

I have verified that the above named "former" member has been rejoined for the 2017 membership year and has not paid membership dues since the 2014 membership year

Department Membership printed name: Andrea Stoltz

Department Membership Signature (*required*): _____

Note: TAL and SAL members also eligible to receive this award

Submit Completed Forms To:
ALA Department Headquarters
PO Box 140
Portage WI 53901

Forms must be received at Department Headquarters by April 1, 2017 to receive pin.

***Note: Only one entry/pin per recruiter.**



2016-2017 RECRUIT 10

Members who recruit ten (10) or more *NEW 2017* Junior or Senior Auxiliary members. *One entry per recruiter.*

Certification forms must be received in Department Headquarters no later than April 1, 2017.

CERTIFICATION FORM

Please type or print legibly

Recruiter's Name: _____ Recruiter's Member ID#: _____

Recruiter's Department: Wisconsin District#: _____ Unit#: _____

Recruiter's Address: _____

Recruiter's Email: _____ Recruiter's Phone#: _____

Names of *New* members recruited:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Certified by:

Unit Secretary printed name: _____ Unit # _____

Unit Secretary Signature (*required*): _____

Unit President printed name: _____

Unit President Signature (*required*): _____

Dept. Membership printed name: Andrea Stoltz Dept: WI

Dept. Membership Signature (*required*): _____

UNITS - please send forms to:

**American Legion Auxiliary
Department Headquarters
PO Box 140
Portage WI 53901**

Form must be received in Department Headquarters by April 1, 2017 to be eligible

Each recruiter will receive an ALA microfiber cleaning cloth for your cell phone and electronic screens and be entered in a cash drawing for \$250. *One award per recruiter.*



SILVER BRIGADE

An Auxiliary member who recruits 25 or more new **2017 SENIOR** Auxiliary Members will qualify for enrollment in the Silver Brigade of the American Legion Auxiliary. TAL and SAL members are also eligible to receive this award.

Certification forms must be received by Department Headquarters no later than April 1, 2017.

CERTIFICATION FORM

Please type or print legibly

Recruiter's Name: _____ Recruiter's Member ID#: _____

Recruiter's Dept: Wisconsin Dist#: _____ Unit#: _____

Recruiter's Address: _____

Recruiter's Email: _____ Recruiter's Phone#: _____

Names of TWENTY-FIVE New 2017 Senior Members recruited:

NOTE: Forms submitted with less than 25 certified names will be disqualified.

- | | |
|-----------|-----------|
| 1. _____ | 14. _____ |
| 2. _____ | 15. _____ |
| 3. _____ | 16. _____ |
| 4. _____ | 17. _____ |
| 5. _____ | 18. _____ |
| 6. _____ | 19. _____ |
| 7. _____ | 20. _____ |
| 8. _____ | 21. _____ |
| 9. _____ | 22. _____ |
| 10. _____ | 23. _____ |
| 11. _____ | 24. _____ |
| 12. _____ | 25. _____ |
| 13. _____ | |

<p><i>Certified by:</i></p> <p>Unit Secretary printed name: _____ Unit#: _____</p> <p>Unit Secretary <u>Signature</u> (required): _____</p> <p>Unit President printed name: _____</p> <p>Unit President Signature (required): _____</p> <p>Dept. Membership printed name: <u>Andrea Stoltz</u> Dept: <u>WI</u></p> <p>Dept. Membership Signature (required): _____</p>	<p>UNITS – Please send forms to:</p> <p>American Legion Auxiliary Department Headquarters PO Box 140 Portage WI 53901</p>
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Forms must be received at Department Headquarters by April 1, 2017.

Note: Silver Brigade winners will receive a special gift from the National President. Only one gift per Silver Brigade winner.



Best Member Experience Award

Units that demonstrate the most effective way(s) to improve the member experience are eligible to receive a letter from the National President, recognition in *Auxiliary* magazine and at National Convention, and \$100 to be used for membership and mission outreach. One winner per division will be selected.

Guidelines:

- Complete this nomination form & questionnaire.
- Include a short narrative on how the unit has improved the member experience for their members. Examples include: educating members on the benefits of belonging to the ALA, increasing members' participation based on their specific interests, mentoring and electing new unit officers and chairmen, etc.
- Include at least one photograph of your unit that represents how the unit has improved the member experience. Submitted photographs may be included in national publications.
- Forward completed form to your Department Membership Chairman.
- Department Membership Chairmen are to forward the completed form to their National Division Membership Chairman. Form must be received by the National Division Membership Chairman no later than **May 1, 2017**.

NOMINATION FORM

Please type or print legibly

Unit Name: _____ Unit#: _____ Dept: _____

Unit Address: _____

Answer the following questions:

1. Does your Unit do any of the following?

a. Conduct a Member Benefits Fair or an informational session about member benefits?

Yes _____ No _____

b. Invite guest speakers to Unit meetings?

Yes _____ No _____

c. Survey members of your unit to determine their specific talents and interests?

Yes _____ No _____

- If yes, describe what your unit does when they learn of a member's talents and interests.

d. Call to check on the well-being of members that the Unit has not heard from?

Yes _____ No _____

e. Offer rides to members to things such as Unit meetings/events, Post functions, doctor's appointments?

Yes _____ No _____

f. Recognize members for their efforts on such things as working a program, assisting with an event, recruiting new members, calling on renewals, or for sharing a new idea?

Yes _____ No _____

- If yes, describe how you recognize these members. (Examples: recognition at a meeting, given a certificate/pin/ribbon, recognized in unit newsletter, etc.)

2. Do members of your Unit participate in any of the following?

- a. Distribute Poppies Yes_____ No_____
- b. Volunteer at a VA Hospital Yes_____ No_____
- c. Organize or participate in a Stand Down Yes_____ No_____
- d. Organize or participate in a Christmas Shop Yes_____ No_____
- e. Send packages to active duty military Yes_____ No_____
- f. Donate items for homeless veterans Yes_____ No_____
- g. Other (please specify): _____

3. Does your Unit distribute any of the following information to your members? *Circle all that apply*

- a. New Member Kit
- b. Unit Guidebook
- c. Member Benefits Flyer
- d. AEF Application (if/when applicable)
- e. Scholarship Applications (if/when applicable)
- f. Other (please specify): _____

4. Does your Unit promote your Auxiliary activities within your community? Yes_____ No_____

- a. If yes, does your unit use any of the PR tools available on the National Headquarters website? (Newsletter templates, bulletin templates, posters, banners, etc.)
Yes_____ No_____
- b. If Yes, list the tools your unit uses: _____

- c. Please list other ways your Unit promotes the Auxiliary within your community?

5. Attach a short narrative in which you provide three examples that demonstrate how your unit provides an exemplary member experience that keeps members renewing their membership year after year.