



2016-2017 Poppy Program

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Poppy Awards

1. Poppy Usage Award:

- Citations will be presented at the pre-convention district caucuses to three (3) Units submitting the best pictures and narrative report describing how they used the poppy throughout the year.
- Included in this typewritten narrative report, not to exceed 500 words, should be centerpieces, wreaths, corsages and any other media that promotes the use of poppies throughout the year.
- Photos and narrative reports should be sent to the Department Poppy Chairman throughout the year.
- **Deadline- Reports Due to Department chairman May 1, 2017.**

2. Unit Poppy Chairman Award:

- Citation will be presented at the pre-convention district caucuses to one Unit chairman reporting the best poppy program.
- The narrative must be typewritten in narrative format not to exceed 1,000 words.
- The report should cover all areas of emphasis and any relevant information involving program activity and describing your use of the poppy throughout the year.
- Entries must include the award cover sheet located in this packet.
- **Deadline- Reports Due to Department chairman May 1, 2017**

3. Poppy Revenue Award:

- Citation will be awarded at the pre-convention district caucuses to the unit that has reported receiving the greatest percentage increase over last year's poppy profit.
- To qualify for this award, list poppy profits for 2015-2016 and 2016-2017 in your annual Poppy report.
- **Deadline- Reports due to the Department Chairman - May 1, 2017.**

4. Most Outstanding Overall Poppy Program

- Citation will be presented to one unit announced by the national Poppy committee at the pre-convention meeting.
- Entries must include the award cover sheet located in this packet.
- The entry must be typewritten in narrative format, not to exceed 1,000 words.
- The report should cover all areas of emphasis and any relevant information involving program activity and describing your use of the poppy throughout the year.
- **Deadline- Reports due to the Department Chairman - May 1, 2017.**

Poppy Contest:

Poppy Poster Contest:

Units shall sponsor contests in local schools. When schools do not conduct activities, other youth groups, including junior members, may participate under direct supervision of the Unit.

The contest shall have seven classes:

Class I: Grades 2 and 3

Class II: Grades 4 and 5

Class III: Grades 6 and 7

Class IV: Grades 8 and 9

Class V: Grades 10 and 11

Class VI: Grade 12

Class VII: Students with special needs defined as:

1. Those in special education classes.
2. A student recommended for special education classes but who has not been admitted due to a waiting list or various other factors.
3. A child identified as having a disability, but not in a special education class due to lack of facilities; identification contingent upon discretion of school officials.

Poppy Poster Requirements:

1. Each poster shall have a fitting slogan not to exceed 10 words. Articles “a”, “and”, “an”, “the”, are not to be counted as words. The words “buddy” and “buy” cannot be used.
2. The words “American Legion Auxiliary” must be used in the design of the poster and will not be counted in the 10-word count.
3. Each poster must include a picture of the red Flanders Field poppy.
4. The poster shall be on 11x14 poster board. (Drawing paper will not be accepted).
5. The United States flag may be used as long as there are no infractions of the flag code.
6. Posters will be judged using the following criteria:
 - a. 50% - poster appeal (layout, message, originality)
 - b. 40% - artistic ability (design and color)
 - c. 10% - neatness
7. Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils and markers.
8. Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age and grade of the contestant and the name of the department.
9. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians’ grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.
10. The poster shall be the work of only one individual.

11. The label “In Memoriam” from the veteran-made poppy may not be used.
12. When the Holy Cross is used, the Star of David also shall be used.

Poppy Poster Contest Judging and Awards

1. A citation will be given for the most outstanding poster in each classification within the five divisions. Unit members should follow deadlines and process for the department.
2. Posters are due to the Department Chairman by May 1, 2017.
3. All department entries are due to the division chairman by June 1, 2017.
4. While ALA representatives will do their best to return all posters, it is not guaranteed. We recommend participants take a picture or scan their poster for their records.
5. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians grant nonexclusive reproduction and publication rights to the works submitted, and agree to have their names and artwork published for commercial use without additional compensation or permission.

Department and National Miss Poppy Contest

Two categories: Little Miss Poppy (ages 6-12)

Miss Poppy (ages 13-18)

1. Participant must be between 6 and 18 years of age and be a junior member in good standing of the American Legion Auxiliary.
2. Promotional activity of the Poppy story must be through The American Legion, the American Legion Auxiliary and the community.
3. Selection of Miss Poppy is at the discretion of the Unit.
4. For national Miss Poppy consideration, participant must submit a Miss Poppy scrapbook (8-1/2 x 11) containing photographs and clippings illustrating how she promoted the American Legion Auxiliary poppy. Only those scrapbooks that contain a self-addressed envelope with postage will be returned. Although every effort will be made to return the scrapbook, accidents do happen, so all entrants must allow for that risk.
5. Criteria for judging Miss Poppy Scrapbook entries:
 - a. Costume (there is no specific dress code or particular dress color for Miss Poppy).
 - b. Promotion of the Poppy Program: What did you share and do?
 - c. Publicity of poppy activities (newspapers, radio/TV, etc.).
 - d. Narrative report on “What I have Learned Being Miss Poppy.”
 - e. Essay on “Memorial Poppy” not to exceed 100 words.
 - f. The memorial poppy must be visible in all promotion and publicity submitted.
 - g. Neatness and creativity.
 - h. Cover page to include member name, unit number, age division and year.
 - i. Judging scale should be 1 through 10 for each area of judging for entire entry.
 - j. Deadline for entry must be to Department Chairman by May 1, 2017.

6. National Little Miss Poppy (age 6-12) and Miss Poppy (age 13-18) winners will be invited to appear at the 2017 National Convention in Reno, Nevada, immediately following her selection and if she so chooses, will travel at her own expense. Winners of the National Miss Poppy contest each will receive a citation plaque.
7. Please follow department guidelines for submitting entries. Department Poppy chairman should submit the name, address, unit and department of the contestant to her national Poppy vice chairman by June 1, 2017. If the poppy scrapbook is to be returned, members must include a self-addressed, stamped envelope. Although every effort will be made to return the scrapbook, accidents do happen so all entrants must allow for that risk.



**American Legion Auxiliary
2016-2017 Dept. Poppy Award Cover Sheet**

Send completed form to:
Danie Wilson, Poppy Chairman
3003 Wilgus Avenue, Sheboygan, WI 53081
daniewilson@charter.net ♦ 920 207 3487

This cover sheet should be attached to each narrative submitted for a national award. Please fill out the information as completely and accurately as possible.

Award certificates will be completed using the information given on this sheet, so please write carefully. All awards will be mailed to the department office after national convention. Department presidents may wish to recognize award recipients by presenting them at a department function.

National committee sponsoring award: Poppy Program

Type of Award: District Unit

Name of the award you are applying for: _____

Complete the following if you are applying for a District award:

Name of Department: _____

Name of District chairman: _____

Chairman's phone number: (_____) _____ ALA member ID#: _____

Chairman's email address: _____

Please complete the following if you are applying for a Unit award. Be sure to give the complete name of your unit. The award certificate will be prepared using the information you include below.

Unit #: _____ Full official unit name: _____

Unit president/chairman (circle one) name: _____

Phone number: (_____) _____ ALA member ID#: _____

Email address: _____