

AMERICAN LEGION AUXILIARY – DEPARTMENT OF WISCONSIN
PO Box 140 – Portage WI 53901
608-745-0124 – Toll free 866-664-3863

Unit City Location _____ Unit # _____

Date _____ Dist # _____

POPPY PROMOTIONAL KIT

The purpose of this packet is to share with the public the meaning behind the Poppy and to increase the community's knowledge of The American Legion and the American Legion Auxiliary.

Each packet is made up of the following items:

- ALA At A Glance Brochure with application
- ALA Poppy Program Media Fact Sheet
- ALA Rack Card
- ALA Statistics
- Maximize Your Contributions for Poppies!
- Poppy Donation Can Cover
- Poppy Preview brochure
- Poppy Program Bookmarks (4 to a card stock sheet)
- Poppy Program Thank You Certificate printed on cardstock
- Poppy Rack Card
- Public Service Announcement template



of packets needed _____ X \$5.00 each (*includes postage*) Enclosed is \$ _____ (#4629)

Send to _____ Phone # _____

Complete mailing address _____

City/State/Zip _____