American Legion Auxiliary

Approval Request – American Legion Auxiliary Emblem Use

Share your passion and show the mission by wearing the American Legion Auxiliary emblem. Since The American Legion owns the names and trademarks of the American Legion Auxiliary, and the American Legion Auxiliary is entrusted by The American Legion to protect the name and official marks of the organization, use of the emblem must be approved by the ALA National Secretary before printing.

The following information must be completed in full and submitted to deptsec@amlegionauxwi.org, who will then forward the request to the National Secretary for approval.

Request Date: _____

Requesting Member Name: _____ Unit #: _____ City: _____

Department & Secretary Name: **DEPT OF WISCONSIN / EXEC SECRETARY-TREASURER BONNIE DORNIAK**

Manufacturer/Vendor Name: _____

Vendor Address: _____

City: _____ State: _____ Zip: _____

Vendor Contact Email: _____

Name of Product(s) Emblem is to be used on: _____

Intended use:

Exact Quantity of Item(s) to be ordered:* _____

**Ordering new quantities requires a new authorization.*

Please submit this form and include a sample or vendor proof of American Legion Auxiliary emblem use.

FOR OFFICE USE ONLY

☐ Recommend Approval ☐ Approved

☐ Recommend Denial ☐ Denied

Approval (if granted), is a one-time, limited use permission granted to approve manufacture. Additional quantities/items require a new authorization.

_____ _____

Department Secretary Date National Secretary Date

cc: Requestor
Department Secretary
National Secretary File

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