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Program Engagement Plan

From 2007 through 2023, the American Legion Auxiliary Foundation (ALAF) has been working to serve the mission of the American Legion Auxiliary by raising funds, promoting the ALA's mission, and granting financial support to Auxiliary entities — local units, districts, departments/states — and ALA programs like ALA Girls Nation and support of the National Veterans Creative Arts Festival.

The ALA Foundation has granted:

- \$957,933.00 to American Legion Auxiliary entities
- 261 grants given to support veterans, military, and their families
- 46 states impacted by ALA Foundation grants
- \$639,149.00 granted to American Legion Auxiliary programs

Granting opportunities include

- Veteran Projects Fund Grants
- Veterans Creative Arts Festival Grants
- Sub Grants

Veteran Projects Fund Grants

If your Auxiliary unit, district/county, or department identifies a new, one-time need for your local veterans or active military, the ALAF Veteran Projects Fund may be able to lend a helping hand. Grants may be awarded up to \$10,000 for a project period not to exceed twelve (12) months. ALA entities submitting grant proposals must demonstrate that they will be funding part of the project by providing a minimum of 20% of the total project's funding cost. The project can be done alone or in collaboration with another organization in the community. The project needs to align with the ALA's mission. Entities can apply for a grant once every 12 months if they see a need that meets the grant criteria.

Veterans Creative Arts Festival Grants

The purpose of the Veterans Creative Arts Festival (VCAF) Grants is to aid in the well-being of veterans by introducing them to art therapy. If your unit or department hosts a local Veterans Creative Arts Festival or offers art therapy courses that feed into the National Veterans Creative Arts Festival, grant funds may be awarded for needs that contribute to these efforts. The ALAF has established criteria for granting VCAF awards to local creative arts festivals. Grants can be awarded up to \$2,500 for a project period not to exceed twelve (12) months.

[Sub Grants](#)

ALA units, districts/counties, or departments that have identified a source for grant funding from a foundation or corporation that requires the recipient to be a 501(c)(3) can have the ALAF serve as the recipient. The ALAF will then, in turn, subgrant to the ALA entity according to the terms and conditions of the grantor. The ALAF will only consider third party subgrants that support the mission of the ALA. These grant applications are processed in the order that they are received; not quarterly.

If you have any further questions, please feel free to send an email to ALAFoundation@ALAforVeterans.org or contact the Development Division at the American Legion Auxiliary National Headquarters via phone at 317-569-4500. We are here to help you help veterans, military, and their families!

Donate to the American Legion Auxiliary Foundation:

- **Mission Endowment Fund** is permanently restricted so that the interest earned may benefit ALA programs that support our veterans, promote education, and good citizenship.
- **Veteran Projects Fund** makes a direct impact on veterans, military, and their families in your community by supporting one time needs through the Veteran Projects Fund.
- **Veterans Creative Arts Festival Fund** assists veterans in healing from both their physical and psychological wounds through visual and performing arts.

Donation opportunities:

Make a donation in honor of or in memory of a loved one or someone special

Participate in a Matching Gift Program through your employer

December 3- Giving Tuesday

March 8- Celebrate women of service

Resource: www.alafoundation.org

Apply for an American Legion Auxiliary Foundation Grant

The ALAF offers two grant opportunities, Veteran Projects Fund and Veterans Creative Arts Festival. Grant applications are reviewed on a quarterly basis. Grants may only be awarded to an American Legion Auxiliary (ALA) tax-exempt entity that is in good standing with both the IRS nonprofit tax guidelines and the ALA compliance standards. To ensure your application is submitted on time and reviewed for completeness prior to the board meeting, please refer to the table below.

2024-2025 ALA Foundation grant submission deadlines.

Grant applications and submission requirements are located at www.alafoundation.org .

Quarter	Submission Dates	Review Dates	Funding Awarded
Q1	December 21 – March 20	April	June
Q2	March 21 – June 20	July	September
Q3	June 21 – September 20	October	December
Q4	September 21 – December 20	January	March