

The American Legion Auxiliary, Department of Wisconsin  
**YEAR-END IMPACT REPORT FORMS**  
2024-2025

***Why report these numbers?***

Every hour, every dollar that The American Legion Auxiliary members invest in our mission of helping veterans adds up. It not only gives each member a sense of pride in belonging to the world's largest patriotic organization, but it allows us to demonstrate our effectiveness to the world. Each small sum of numbers gets added into the collective numbers that are called Impact Numbers. These numbers proclaim our impact and make membership in the ALA meaningful.

These numbers are also reported to The American Legion, which includes them in its annual report to Congress. To make this process easier for you, it has been simplified and the form has been condensed to include only essential information. If you aren't sure, giving an estimate is better than not reporting at all.

***How to complete the Impact Report Form***

1. **Each ALA member** should fill out the Member Form and give it to his/her Unit President by April 1, 2025.
2. The Unit President (or designee) compiles all of the member data on the Unit Form and adds any additional data not reported individually by unit members. This form then gets forwarded to the District President by April 15, 2025. The District President consolidates the unit reports and forwards the numbers to Department by May 1, 2025.
3. It is more important that information is reported in one section of the form only, rather than worrying if the right category has been selected. For example, if you provide a service for children, it should go in either Service for Military Families (for example, camps for military children only) or Service for Children & Youth (camps open to any child), but not in both places. But please report it somewhere.
4. Please round to whole dollar values (for example, \$149.50 should be \$150).

***Report Simplifications***

1. All service for military – whether active duty, retired, or reserve – is combined in one section.
2. Each section has better defined examples of the service that should be reported.
3. **For Units and Districts: “Line numbers” and “Obtain Total From” columns** assist in transferring data from form to form. For example, units can find the number of Volunteer Hours for Military Families on Line 5 of the Member Form.

**A downloadable fillable monthly tracking worksheet is available on the Department website under the Annual Report Forms tab: [www.amlegionauxwi.org](http://www.amlegionauxwi.org).**

**Thank you for taking the time to REPORT your VALUABLE SERVICE and helping us TELL OTHERS about our INCREDIBLE IMPACT!**