



## DEPARTMENT OF WISCONSIN 2024-2025 Education Program Engagement Plan

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### PURPOSE

The Education Program is to promote quality education for children – especially for military children – and adults.

### DEADLINES/IMPORTANT DATES

- March 1<sup>st</sup>: National scholarship **online applications** must be submitted.
- March 1<sup>st</sup>: Students submit Department scholarship applications to Unit President for review and certification.
- March 15<sup>th</sup>: Units select ONE scholarship application for each national scholarship category and forward it to the Department Chairman.
- April 1<sup>st</sup>: Submit Education Award cover sheet with narrative for judging as Most Outstanding Unit Education Program to the Department Chairman. (See question to answer; 1,000 words or less.)
- To be considered for a national award, the unit must submit their entry with a National Award cover sheet to the Department Chairman. The National Award cover sheet is included in this packet.
- April 15<sup>th</sup>: Purple Up! Day for Military Children.

### GET INVOLVED

1. Promote quality education for children and adults:
  - Participate in the Give 10 to Education Program.
  - Participate in American Education Week, November 18-22, 2024.
  - Participate in Teachers Appreciation Week, May 5-9, 2025.
  - Encourage schools to participate in Month of the Military Child and Purple Up! Day in April to honor students who are military children.
    - Sponsor a Purple Up! Day on April 15<sup>th</sup> in your school by providing purple items for students to wear.
    - Present the Military Child Table at your school, unit meeting, or Post [[Military Child's Table Setting Ceremony](#)].
2. Work with your Legion Post to encourage schools to invite veterans to speak in their classrooms.
3. Support and promote the Education Program and scholarship opportunities of The American Legion Family.
4. Provide Unit scholarships for students.
5. Encourage female members of the American Legion Auxiliary who are pursuing a higher education to apply for **M. Louise Wilson Educational Loans** ([www.amlegionauxwi.org/scholarships](http://www.amlegionauxwi.org/scholarships)).
6. Donate to the M. Louise Wilson Educational Loan Fund. (**Citation will be given** at Dept. Convention to Unit, County and District donating the most to the M. Louise Wilson Educational Loan Fund.)

### **Questions to Answer for Most Outstanding Unit Education Program narrative:**

1. Keeping in mind Department President Becky Mueller's theme of "Serving Our Veterans, Military and each other from the depths of our hearts", describe how the Unit makes a difference in heartfelt ways to enhance the lives of our veterans, active and reserve duty military and their families.
2. How did your unit participate in the Give 10 to Education Program?
3. What did your unit do for American Education Week and Teachers Appreciation Week?
4. How did your unit participate in Month of the Military Child?
5. Did you arrange for a Veteran in the Classroom? What was the veteran's era of service?
6. What actions were taken to encourage students/members to apply for scholarships and M. Louise Wilson Educational Fund loans?
7. How many unit members contacted legislators to promote education and veterans' issues?
8. How did your unit work with Legionnaires, Sons and Riders to promote the Education Program?
9. In what ways did your unit demonstrate needing ALA's mission through the education program?

### **Resources:**

- For suggestions on how to implement this program, please contact the Department Chairman listed at the beginning of this Program Engagement Plan.
- Department Scholarship Applications [[www.amlegionauxwi.org/scholarships](http://www.amlegionauxwi.org/scholarships)].
- National Scholarship Applications [[www.legion-aux.org/scholarships](http://www.legion-aux.org/scholarships)].
- American Legion Scholarships [[www.legion.org/scholarships](http://www.legion.org/scholarships)].
- Contact legislators to promote education and scholarships ([www.votervoice.net/AmericanLegion/home](http://www.votervoice.net/AmericanLegion/home)).
- Give 10 to Education Suggested Donation Items and Tracking Sheet [[Give 10 to Education Suggested Donation Items and Tracking Sheet](#)].
- How to Organize a Veterans in Community Schools Event [[How to Organize a Veterans in Community Schools Event](#)].
- ALA's Education Facebook Group [[Education Facebook group](#)].



**Department of Wisconsin  
2024-2025 Education Award Cover Sheet for Units**

*Send completed form to:*

Diane Weggen, Department Chairman  
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Committee sponsoring award: **EDUCATION**

Please fill out the information as completely and accurately as possible. Unit award certificates will be completed using the information given on this sheet, so please print legibly. **Due April 1<sup>st</sup>, 2025.**

**Provide the following, including the complete name of your unit, if you are applying for a Unit award at the Department and/or National level:**

Unit # \_\_\_\_\_ District # \_\_\_\_\_ City Location: \_\_\_\_\_

Full official unit name: \_\_\_\_\_

Unit president/chairman (circle one) name: \_\_\_\_\_

Phone number: \_\_\_\_\_ ALA member ID#: \_\_\_\_\_

Email address: \_\_\_\_\_