

8th District Newsletter



President's Message

Hello Everyone!

Congratulations to Wisconsin Rapids, Tigerton and Wild Rose for being 100% Units! Congratulations to Waushara County for being a 100% county. Mosinee and Marathon only needs 1 more member. Congratulations to the District! We are in 9th place in the Department. Keep up the good work everyone!

Unit Presidents, a friendly reminder, please send in your 2024-2025 Unit Officers Form to Department Headquarters as soon as possible. This form should be completed and returned even if your officers haven't changed for the new Auxiliary year. In order to win any membership awards, you need to have your updated form in to Department.

I am still looking for District Program Chairs for the openings listed in the box below. The position would only last until July 2025. The responsibilities of being a District Chairman are that you would be the liaison between Units and District, present a report at District Conferences and submit articles to the District newsletter. It's vital that we fill these roles as soon as possible. Please let me know if you are interested in one of them. My contact information is at the top of the newsletter.

A reminder to all Units, if any Unit has any upcoming events that they would like included in this newsletter, please let me know!

As always, if you have any questions, please feel free to contact me either by phone or email.

Thank you for all you do! – Linda Tryczak

8th District Officers

President: Linda Tryczak tryczak.l@gmail.com Cellphone: (715) 212-7515 Home Phone: (715) 848-2686

 1^{st} Vice President: Fran Bender

2nd Vice President: Lorrie Barber

Secretary: Amanda Szalewski

Treasurer: Sarah Stiff

Chaplain: Ruth Henkelman

Historian: Penny Peeters

Parliamentarian: Diane Kranig



5 Ways to Keep your Members

- 1. <u>Have a program, not a campaign</u>. Retention is a year-round priority and needs to be planned. Any unit that is, or wants to be, successful at retention must be able to identify the specific steps it takes to increase its retention rate. In addition to having a series of activities that make up a retention program, your unit should be able to identify resources that can be allocated to help implement the program.
- 2. <u>Recognize members who reach milestone membership anniversaries</u>. If members stay in the Auxiliary for five, ten, twenty or more years, they are probably not among those who are likely to drop out. When members reach one of these membership milestones, it provides two retention opportunities for your unit. First, it is another opportunity to recognize a member or group of members for their continuing support. Doing that solidifies their membership even more. Also, by publicly recognizing these membership milestones, you inspire other members to strive to earn the same recognition by maintaining their membership, too.
- 3. <u>Start a regular column in your newsletter to thank members for their involvement</u>. One organization featured a column in their monthly newsletter that was called "Tip of the Hat". This column's sole purpose was to say "thank you" to those members who had helped the organization in some way since the previous newsletter. The member's name and the specific service they had performed were all mentioned. It became the most popular feature in the newsletter because every month members saw their name or the name of someone they knew.
- 4. <u>Provide and encourage the use of The American Legion Auxiliary Emblem</u>. There are good reasons for members to want to display the American Legion Auxiliary emblem or other Auxiliary artwork. The emblem can be ab effective membership and marketing tool.
- 5. <u>When important issues come up, call some inactive members for their opinions</u>. It's natural for units to contact their leadership people when an issue of importance arises, such as a legislative crisis, a local election or the setting of a new standard. These issues and events are also opportunities to involve some of the unit's least active members simply by asking their opinion. When the opportunity comes up, have a list of inactive members ready to call, fax or write and ask for their opinion on how the unit should react. The fact that the unit cared enough to contact them might make the difference at renewal time.

Program Chairman

Legislative: Kay Grosskopf

Juniors: OPEN

VA&R: OPEN

Americanism: OPEN

Membership: Fran Bender

Children & Youth: OPEN

Please let me know if interested in any of these open positions.

Upcoming Events / Dates

Tater Toot – July 27th – Almond National Convention – August 26th – 28th – New Orleans ALA in the Know – September 4th – Cumberland ALA in the Know – September 28th – Gillett ALA in the Know – October 5th – Cedarburg

Attachments