

Little Miss Poppy

Submitted by Northwestern Division Chairman Mary Kuperus

Little Miss Poppy is a Junior member in good standing of the American Legion Auxiliary and between the ages of 6 and 12 as of June 1. This young lady will promote the poppy story throughout her community, The American Legion, and the American Legion Auxiliary from May 1 of the current year to April 30 of the following year.

On the Unit level, please encourage Little Miss Poppy to participate alongside Unit members in poppy distribution, parades, Unit meetings, dinners, and other events within the American Legion Family and the community. An ambassador from the young SALs can be chosen to join in with the activities. Sharing the poppy story can be told by all ages and parts of the American Legion Family!

National Little Miss Poppy

Participants who want to be considered for the National Little Miss Poppy title must submit an electronic application with supporting documentation. This application is found on alaforveterans.org under the Poppy Program page. All entries are due by 5:00 p.m. on June 1st.

Supporting documentation will include the following criteria:

- The memorial poppy must be visible in all promotions and publicity submitted.
- There is no specific dress code or dress color for Little Miss Poppy.
- Promotion of the Poppy Program: What did you share and do?
- Publicity of poppy activities (newspapers, radio/TV, etc.).
- Submitted file must include the following information (both pictures and descriptions)
 - What I learned during my time as Little Miss Poppy?
 - How I shared the story of the poppy with my community?
 - What does the poppy mean to me?
 - What activities did I attend to promote the poppy and its meaning?
- Age-appropriate originality with considerations for neatness and creativity.

Accepted formats are Word documents, Google Slides, or .pdf. PowerPoint presentations may also be uploaded via Google Slides. For more information on Google Slides, please visit <https://www.google.com/slides/about/>.

The Little Miss Poppy (age 6-12) winner may be invited to the ALA National Convention immediately following her selection, and if she so chooses, will travel at her own expense.

The winner of the National Little Miss Poppy contest will receive a citation plaque.

Important Dates and Deadlines

June 1st 2025 National Little Miss Poppy Deadline - For National Little Miss Poppy consideration, participants must submit a Little Miss Poppy award electronic application with supporting documentation. Additional Information may be found: <https://member.legion-aux.org/Member/Awards/Little-Miss-Poppy-Contest>

January 8th 8:00 P.M. EST. 2nd Quarterly Poppy Committee Meeting - Department Chairmen, Department Presidents, and Department Secretary are all encouraged to attend. Registration link: https://legion-aux.formstack.com/forms/poppy_quarterly_meeting_registration

Resources

Poppy Program Guide The Poppy Program Guide has been updated for 2024 and is available for download from the National Website. https://member.legion-aux.org/cmsdesk/ALA/media/PDF/Guides/ALA_Poppy_Guide.pdf

National Poppy Facebook Group

Join us on Social Media for additional information and ideas. Don't forget to answer the questions!
<https://www.facebook.com/groups/ALAPoppy>

Poppy Program Supplies - Looking for supplies to promote the Poppy in your community? Check out what is available through Flag & Emblem Sales: <https://emblem.legion.org/Poppy-Program/products/746/>